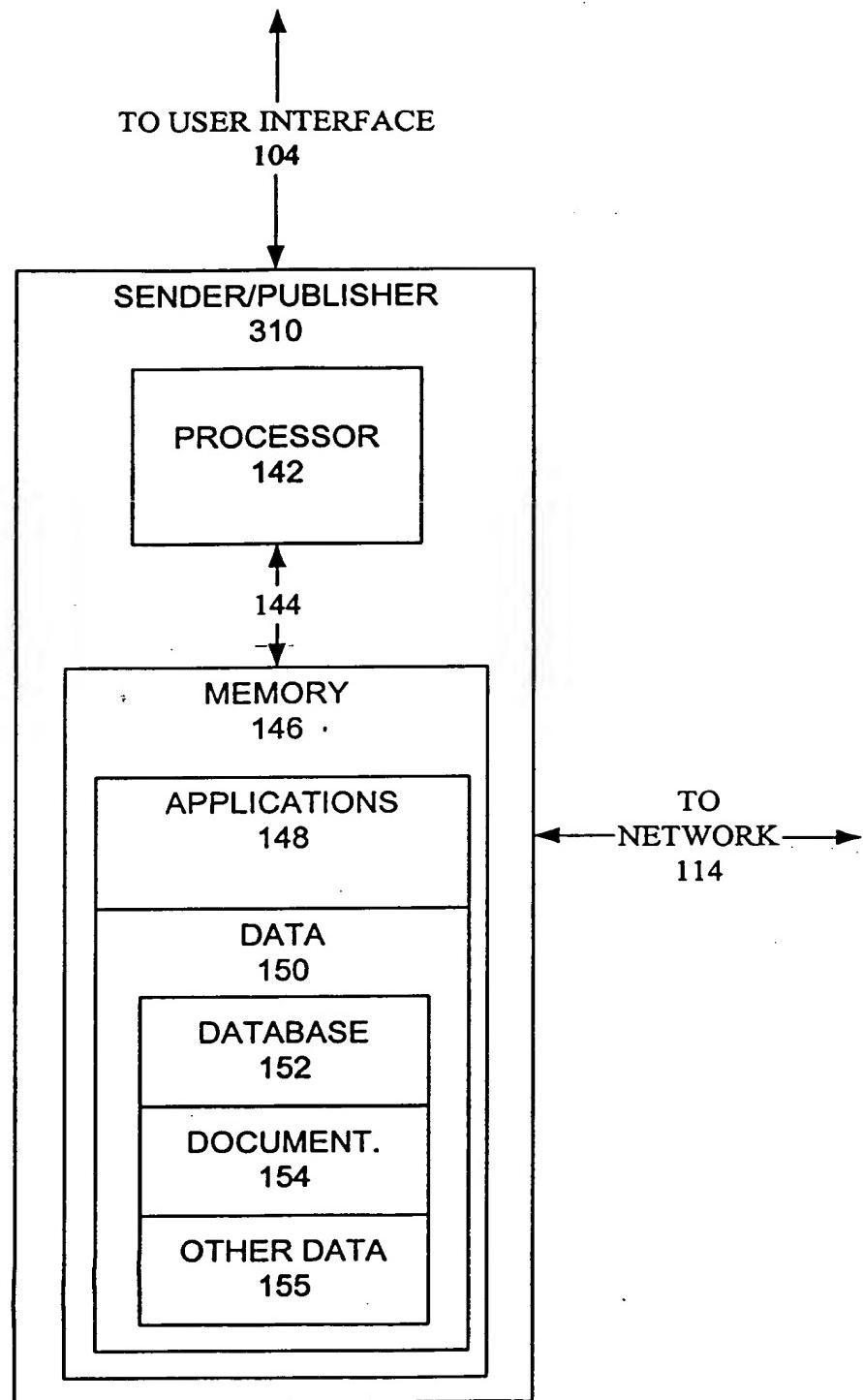


FIG. 1

05706542 - 110400

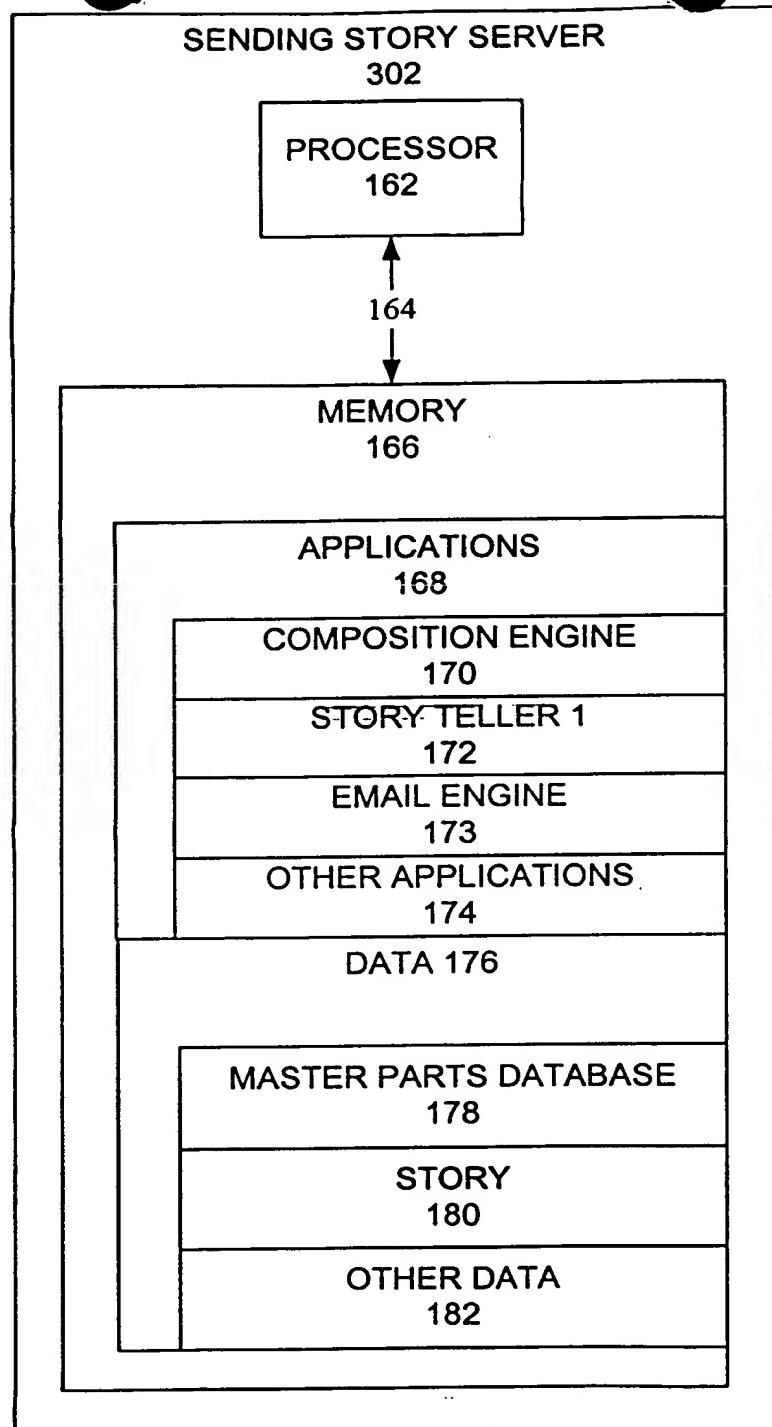


*FIG. 2*

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- 400 → STORYTELLER ID = ECOUPONS
- 402 → PRODUCT VIDEO = BOOKRETAILER.COM\PROMO24\ISBN12980.MPG
- 404 → PRODUCT PICTURE100DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 100DPI.JPG
- 406 → PRODUCT PICTURE200DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 200DPI.JPG
- 408 → PRODUCT AUDIO ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV
- 410 → PRODUCT AUDIO SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.WAV
- 412 → PRODUCT TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV
- 414 → PRODUCT TEXT MANDARIN = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.UNI
- 416 → OFFER TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER ENG.TXT
- 418 → OFFER TEXT SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT
- 420 → PRODUCT SKU = 98374822
- 422 → FULFILLMENT SERVER URL = BOOKRETAILER.COM\PROMOFULFILLMENT
- 424 → FIRSTNAME = DAVE
- 426 → EMAIL ADDRESS = DAVESSAXBY@HOME.COM
- 428 → CUSTOMER ID = 29604830
- 430 → MASTER DATABASE ID = BOOKRETAILER ECOUPON PROMOTION 24

FIG. 3



*FIG. 4*

STORY ENABLED CLIENT

336

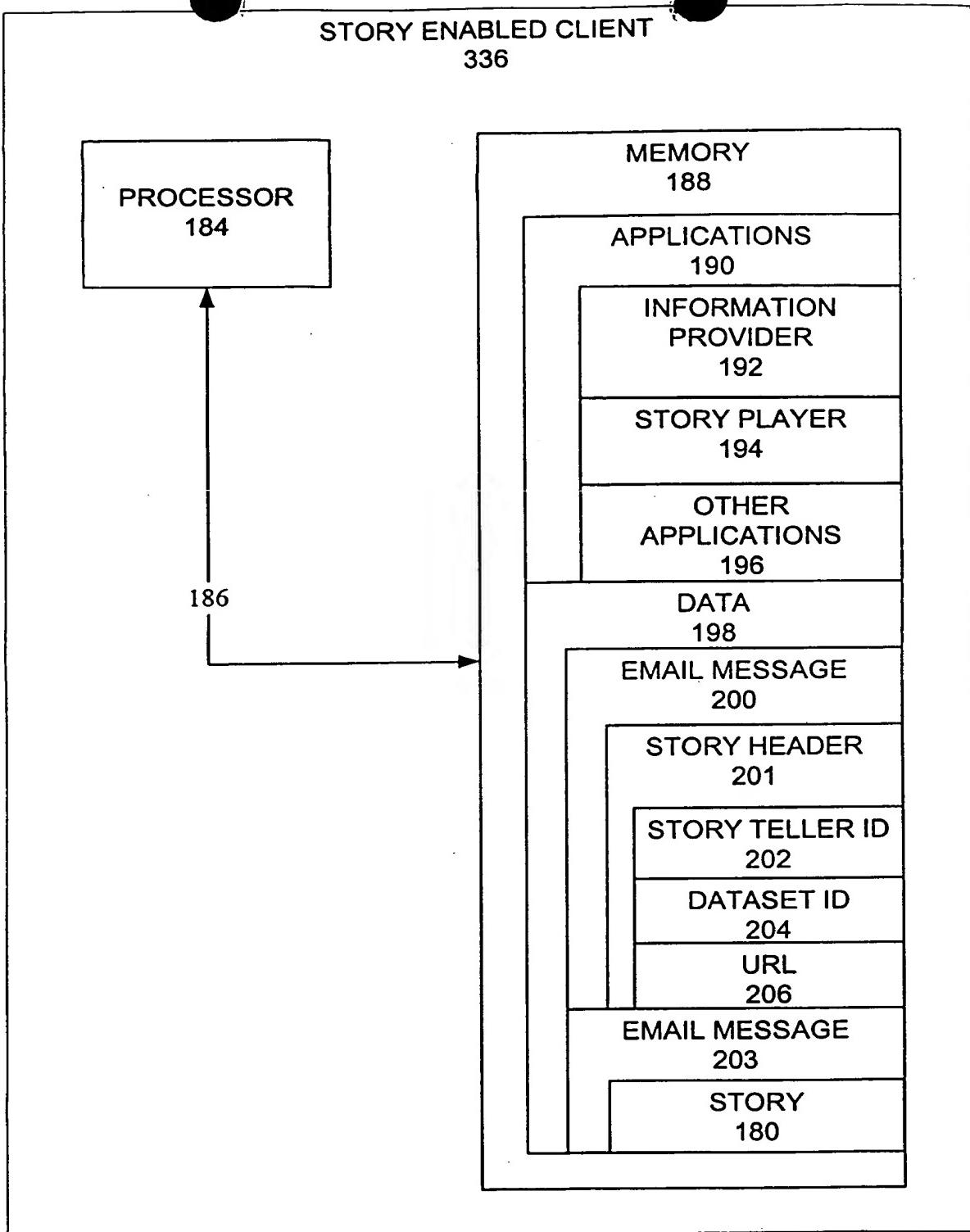
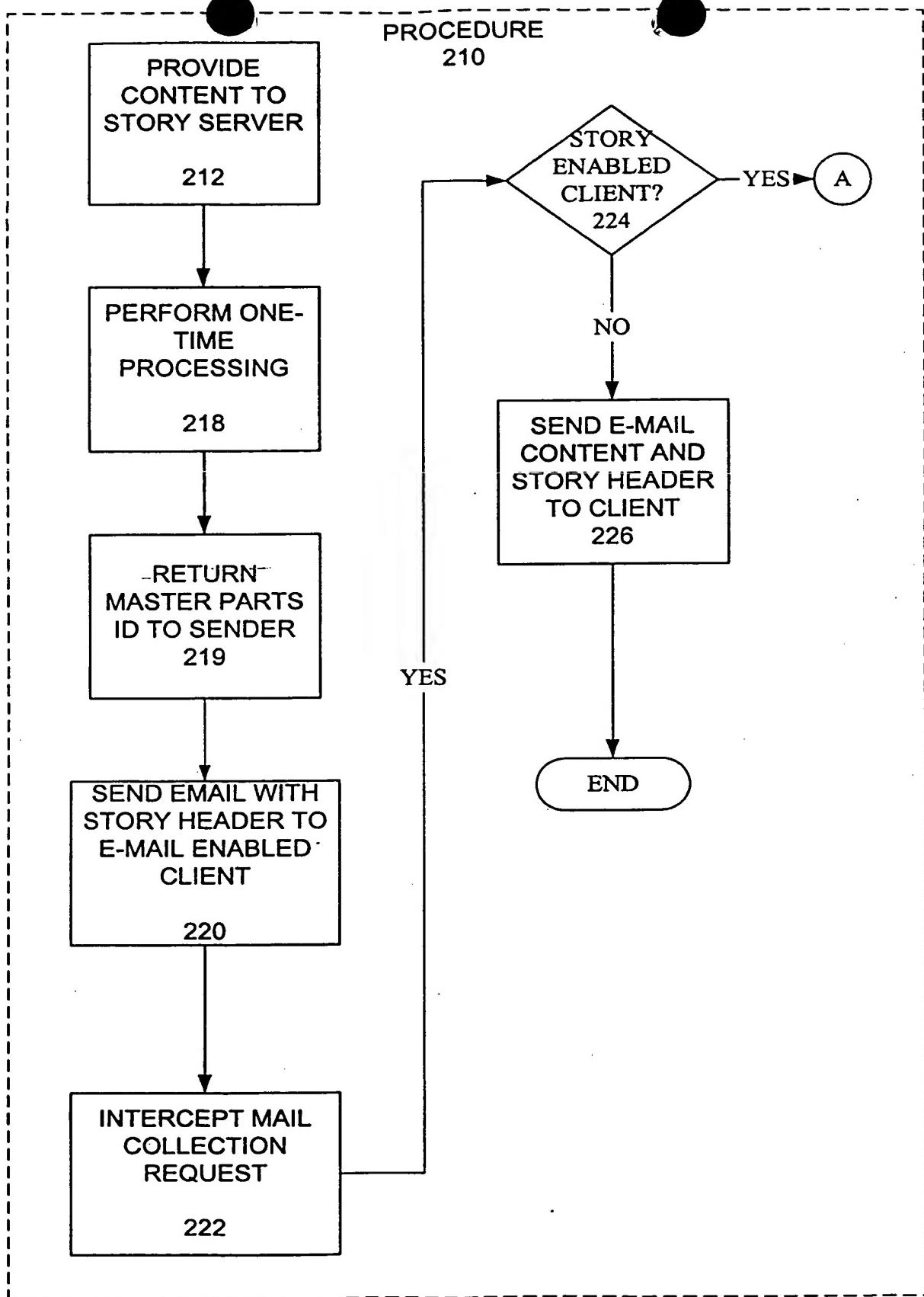


FIG. 5

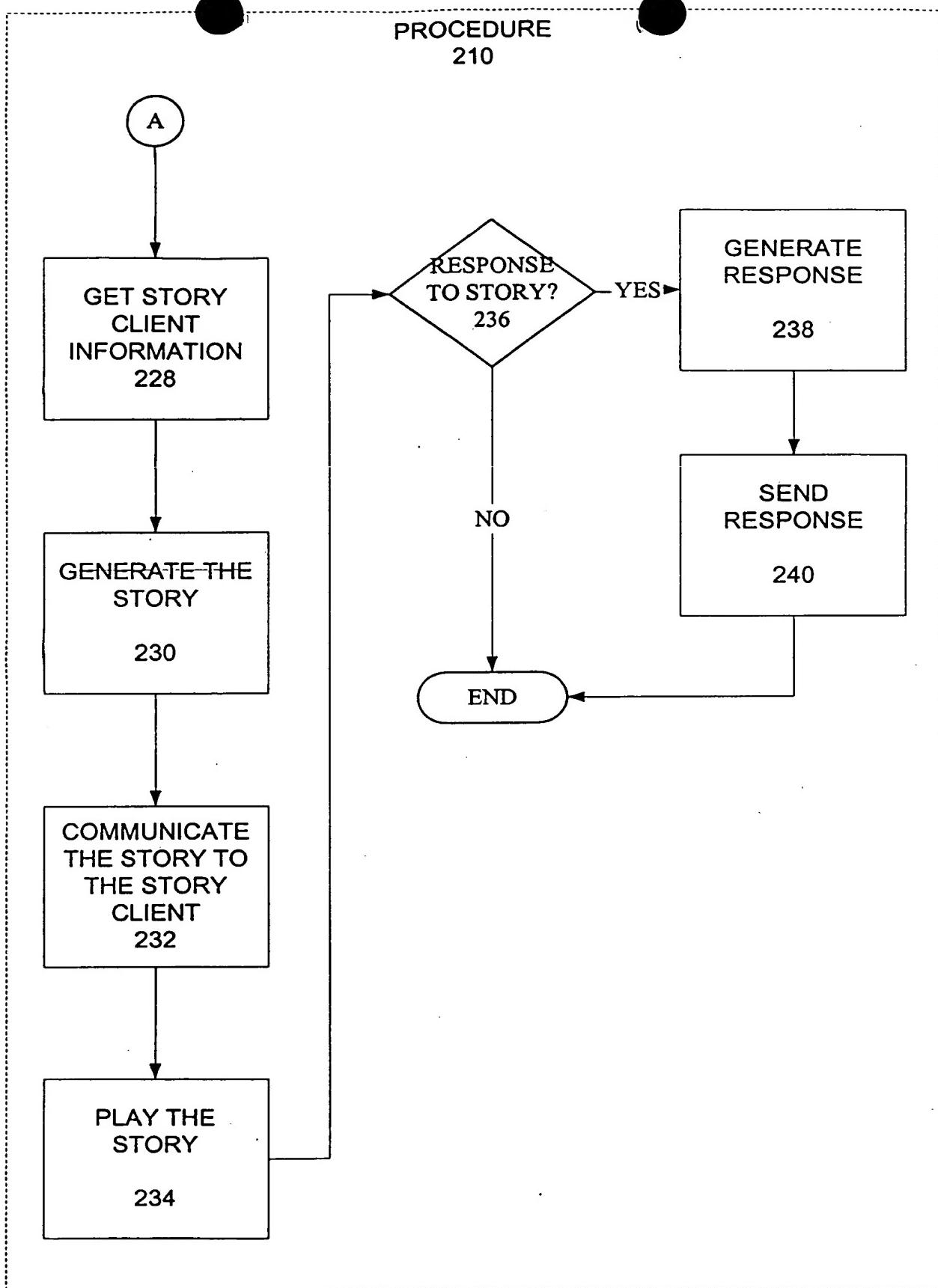


*FIG. 6*

05206612-110400

PROCEDURE

210



*FIG. 7*

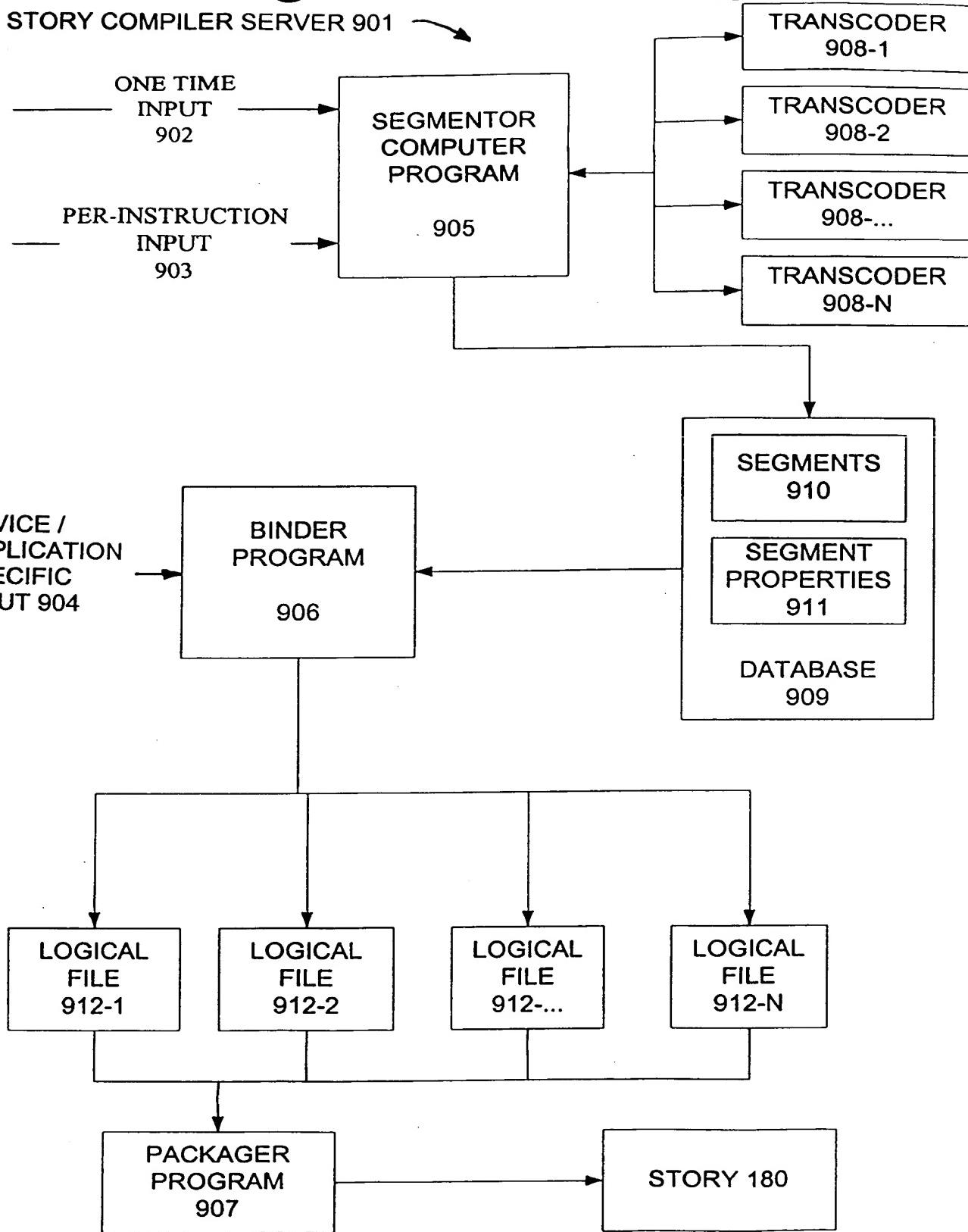
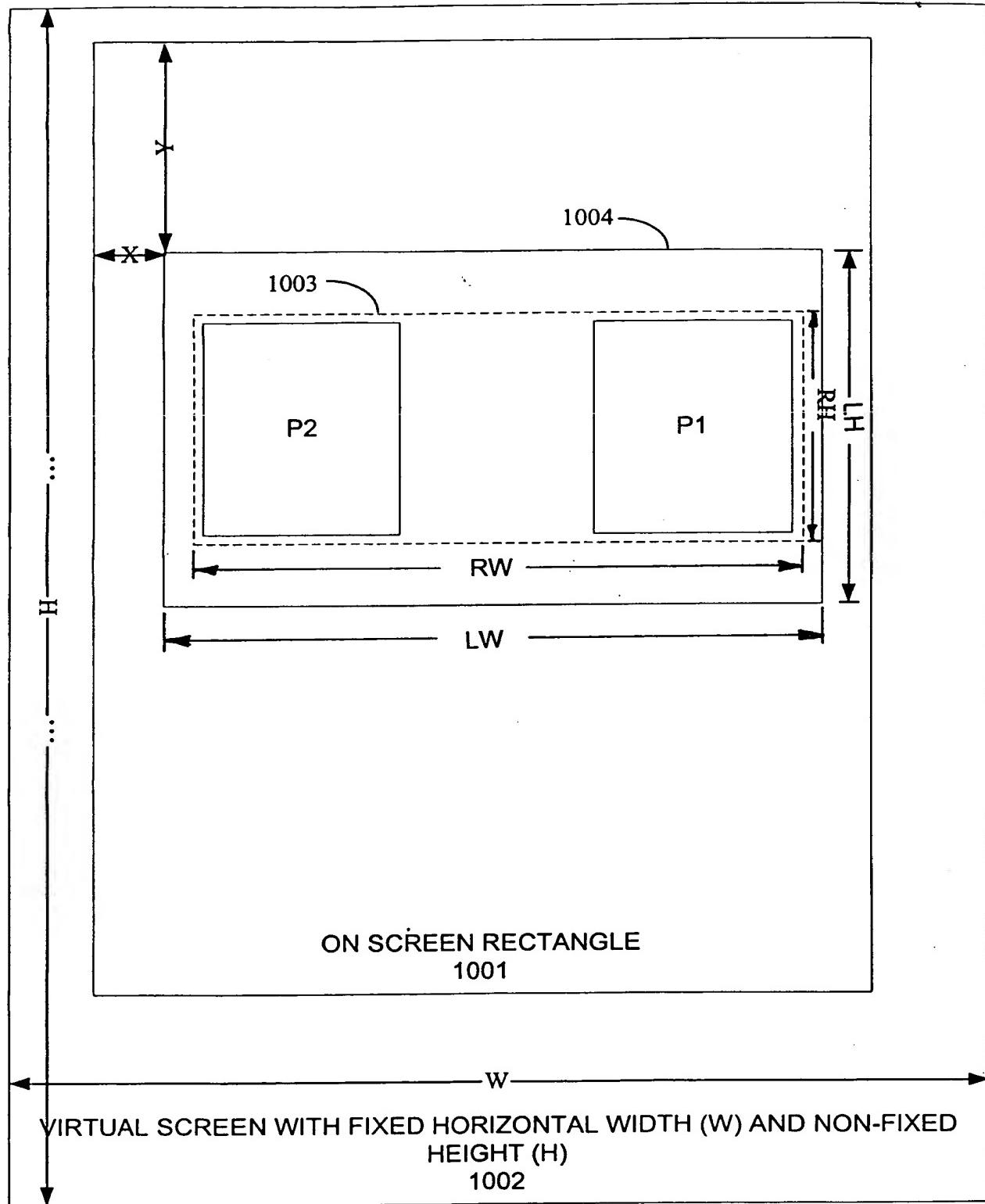


FIG. 8

0920569172 131040



*FIG. 9*